

**ABSTRACT OF THE DISCLOSURE**

An apparatus capable of displaying a logo capable of glowing includes a light source capable of emitting light and a translucent portion corresponding to the logo, wherein the translucent portion is capable of receiving the light from the light source and is capable of  
5 allowing the light to propagate therethrough. A method capable of forming a logo badge includes molding a translucent polymeric material into a translucent portion of the logo badge and molding an opaque polymeric material into an opaque portion of the logo badge.